A Brief Report on Observance of International Day of Older Persons, 2015

HelpAge International
age helps

Ageing Nepal 2011
PREPARATION AND PRODUCTION
These necessary materials were prepared to conduct the planned activities.
1. Banner
The following banners were developed to observe the IDOP, 2015

IDOP was observed under this main banner

Banner for the launching ceremony of the Radio Programme
International Day of Older Persons, 2015

MAKE YOUR CITY
ALSO OUR CITY

Banner specially prepared for the Rally

International Day of Older Persons 2015

We Call for
UN Convention for the Rights of Older Persons

Banner specially prepared for the Rally
2. Stickers
The following stickers were prepared to paste in an Umbrella for the distribution.
ACTIVITIES COMPLETED

Following Activities were carried out to mark
The International Day for Older Persons, 2015
1. Organized a Procession

On the occasion of IDOP, 2015 Ageing Nepal campaign team organized a procession in Kapan of Kathmandu District. About 300 elderly people participated in the procession. The team also distributed Umbrellas and bi-monthly Nepali magazine, Jyestha Nagarik to each elderly.

Some Glimpses of the Procession:
1. Launched a Weekly Radio Programme for Senior Citizens

On the occasion of IDOP, 2015 Ageing Nepal in partnership with Radio Sagarmatha FM, 102.4 MHz launched the Weekly Radio Programme for Senior Citizens. Ms. Mira Sherchan, Chief of Senior Citizens Unit, Ministry of Women, Children and Social Welfare, Government of Nepal and Mr. Bihari Krishna Shrestha, a renowned Anthropologist and Retired Government Officer were invited as a Chief Guest and Especial Guest at the launching Ceremony.
2. **Orientation to the Rotaracts**

Mr. Krishna M. Gautam, Chairperson of Ageing Nepal gave an orientation about the relevancy of International Day of Older Persons and Sustainable Development Goals to more than 200 Rotaracts from all over Nepal. The programme was organized by Rotary Club at Dhulikhel of Kavre District.
3. Visited Elderly

The team visited about 50 elderly people of different walks of society. Each elderly was gifted an Umbrella with the message of IDOP, 2015 and importance of SDGs. Some of the selected photos of the elderly are:

An elderly who works as a palmist in Kathmandu District
An Elderly Vender of Lalitpur District selling roasted corn to pedestrians
An Elderly Vendor in footpath of Kathmandu street

An Elderly Vendor in footpath of Kathmandu Street
4. Social Media Used
Ageing Nepal team used the social media like Facebook, Facebook pages and Twitter to spread the message of IDOP, 2015.

No. of Postings: 9
People Reached: 3,014
Retweet: 23